

IAC'S 35TH INSURANCE CONFERENCE

IAC'S 35th Annual Insurance Conference was held at the Hyatt Ziva Rose Hall, Montego Bay from May 31 to June 2 under the theme, **"Proud Of Our Past, Treasuring The Present, Defining The Future"**. Over 500 delegates from over 38 countries were in attendance. From all



indications, this 35th Conference was a highly successful event. President of IAC David Alleyne took time out to commend IAJ for the role it played in helping to bring the conference to fruition. Mark Wallis Managing Director of LIMRA & LOMA's International Business Development pre-

sented a plaque to Guardian Life in recognition for over 30 years of continuous support for LIMRA & LOMA's Educational Development Plans. Eric Hosin, President of Guardian Life and a member of the Conference Planning Committee received the award on behalf of the company.

Deputy Speaker of the Jamaican House of Representatives and Member of Parliament for Central St. James Hon. Lloyd Smith delivered a well accepted speech at the opening ceremony which highlighted several challenges and opportunities for insurance operations in the region.

The Conference which had participants from over 38 countries experienced presentations from numerous Insurance and business professionals from several countries. The IAC is a non-profit organization dedicated to the promotion and growth of the Caribbean Insurance Industry. It has come to be recognized as the foremost insurance organisation in the Caribbean.

The final night of the IAC Conference was an occasion that will be remembered for a very long time. Entertainment was superbly provided by international reggae artist Tarus Riley. Part of the evenings activities included providing each attendee with a tam decked with dread locks which invoked much amusement.

ERIC HOSIN—NEW IAC PRESIDENT



Eric Hosin

Eric Hosin, President of Guardian Life was elected President of the IAC at its Annual General Meeting held at its 35th Annual Insurance Conference held at Hyatt Ziva, Montego Bay.

An experienced Insurance Executive and Marketing Specialist with over 20 years experience in the insurance industry spanning various levels he is a goal oriented team leader with a distinguished career in individual and group

sales, marketing, pensions, recruitment, product development and health operations.

He has a track record of enhancing customer experience, maximizing productivity and generating sales to ensure profit. In 2013, he was inducted in the University of Technology Alumni Hall of Fame.

He also currently serves as Vice President—Life of IAJ

HON. DENNIS LALOR HONOURED AT IAC 35TH INSURANCE CONFERENCE



Dennis Lalor

Dr. The Hon. Dennis Lalor, O.J., Chairman of ICWI was specially honoured by the IAC on the occasion of its 40th Anniversary and 35th Insurance Conference and ceremoniously inducted as an Honorary Member of the Association. He was recognized as one of the insurance stalwarts who, over the years contributed significantly to the growth and development of the IAC.

In 1968, armed with experience and ambition, he founded The Insurance Company of the

West Indies (ICWI), the first fully Jamaican owned general insurance company. Spanning seven decades, his journey has been a run of extraordinary success.

He has affirmed that every corporation he acquired has at least quadrupled earnings within three years—an extraordinary achievement in a competitive industry. Other inductees were: **Steve Stout** of Barbados and **Chester John** of Grenada.

IAJ SCHOLARSHIP WINNER EXCELS

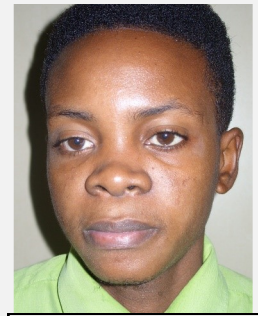
IAJ and CIPS are proud to announce that **Michael Brown** one of the IAJ scholars has completed the Associate Degree in Insurance Management and is now employed in the Claims Department of Sagikor.

IAJ embarked on the scholarship programme in recent years to assist persons who were financially challenged and who by their demeanour displayed the characteristics necessary for the world of insurance.

The IAJ's scholarship programme, therefore is all encom-

passing in selecting students from a variety of situations.

During the period of his training monitored by the College of Insurance and Professional Studies Michael Brown demonstrated commitment and adaptability to insurance management concepts.



Michael Brown

IAJ AT UTECH JOB FAIR EXPO

IAJ was a booth holder in the University of Technology Job Fair held on March 27 on the UTECH Campus under the theme "Advance into the world of Work".

The Job Fair attracted attention from many final year students and others who were curious to understand and appreciate opportunities that are available in the

working world. Many were impressed by the variety of careers that are available in the insurance industry. The IAJ display included a career chart detailing various opportunities along with educational qualifications that are attainable in the insurance industry.

The Insurance Association of Jamaica (IAJ) provides a career chart detailing various opportunities along with educational qualifications that are attainable in the insurance industry. The chart is organized into several categories:

- Unique To The Industry And Require Specialized Training:**
 - ACTUARY
 - AN INSURANCE AGENT
 - CLAIMS ADMINISTRATOR/MANAGER
 - INSURANCE BROKERS
 - SALES REPRESENTATIVE
 - LOSS ADJUSTER
 - RISK MANAGER
 - UNDERWRITER
- Common To Other Commercial Enterprises:**
 - ACCOUNTING
 - ADMINISTRATION
 - FINANCE & INVESTMENTS
 - HUMAN RESOURCE DEVELOPMENT
 - INFORMATION TECHNOLOGY
 - LEGAL
 - MARKETING
 - PUBLIC RELATIONS
 - PROPERTY/MAINTENANCE MANAGEMENT
 - TRANSPORT MANAGEMENT
- Insurance Industry Professional Designations:**
 - LIFE & HEALTH
 - CLIC Chartered Life Underwriter
 - CFIC Chartered Finance Controller
 - IFA Associate Finance Advisor
 - FLM Fellow of the Life Management Institute
 - AFS Associate Customer Service Specialist
 - HLA Health Insurance Specialist
 - HCFA Health Care Case-Fraud Analyst
 - HCBA Healthcare Customer Service Specialist
 - MCSP Management Specialist
 - GENERAL
 - ADI Associate of the Chartered Institute of Insurance
 - CFPI Chartered Property Casualty Underwriter
 - CIP Chartered Insurance Professional
 - CI Chartered Insurer

HAPPENINGS IN THE INDUSTRY

JTA/Sagikor Champs



Sagikor's Celene Tyson-Gordon (1) and Renee Graham (2nd from right) and President of the MVP Track Club Bruce James are joined by Grade Nine student athletes from Windward Road Primary & Junior High School (from left) twin brothers Kenario Hanson and Kenakey Hanson and Chevelle Lewis. James delivered the key note address at the launch of the JTA/Sagikor National Athletics Championships on Wednesday, April 22 at the Downtown offices of the Jamaica Teachers' Association (JTA).

More than 1200 young athletes competed at the 32nd staging of the JTA/Sagikor National Athletics Championships that took place at the National Stadium over two days, Friday, May 15 and Saturday May 16. The parish Championships is an annual track and field event high on the radar of coaches, recruiters and young athletes alike.

Students from ages 6 through 17 from some 800 schools across the island at the Primary, All Age and Junior High Schools levels performed at their best on the National stage.

Ingrid Card, Vice President, Group Marketing, of Sagikor Group Jamaica says the meet is an integral aspect of the sporting career of many athletes. "Approximately 75 percent of our national athletes over the last 20-25 years have participated in the JTA/Sagikor Champs. We believe it is a necessary stomping ground for future athletes to garner the relevant experience, camaraderie and competitive nature of track and field."

GUARDIAN GROUP “KEEP IT ALIVE” 5K NIGHT RUNS

Guardian Group Jamaica (Guardian Life Limited and Guardian General Jamaica) announced during the official launch event of its Guardian Group “Keep it Alive” 5K Night Runs, that they will be staging two 5K events in 2015, in aid of four hospitals.



Photo above: L-R Member of Parliament for South East St. Andrew Julian Robinson, President of Guardian General Jamaica, Karen Bhoorasingh, Race Patrons Olympian Nesta Carter, Dr Sara Lawrence and President of Guardian Life Limited, Eric Hosin

The President of Guardian Life Limited, Eric Hosin, made the announcement on Tuesday March 3, 2015 at the Talk of the Town, Jamaica Pegasus Hotel where the launch event

was held. Hosin noted that the Group will be doubling its efforts to raise more funds to donate to the selected beneficiaries for this year’s race events.

The Group’s 5K races took place in Kingston on Saturday April 18, 2015 and for the first time Guardian Group staged its “Keep it Alive” 5K night run in Montego Bay on Saturday April 25, 2015. Both races began at 7:00 p.m.

The University Hospital of the West Indies (UHWI) and the Victoria Jubilee Hospital (VJH) will benefit from the proceeds of the Kingston run, while the Cornwall Regional Hospital and the St. Ann’s Bay Hospital will benefit from the proceeds of the Montego Bay event.

“Last year we raised over \$9M, which benefitted the UHWI and VJH, and this year Guardian Group aimed to far exceed that amount.

At the official launch, President of Guardian General Insurance Jamaica Limited, Karen Bhoorasingh, encouraged the guests in attendance to spread the word to their family, friends and colleagues to sign up for the races and help to contribute to development of the health care sector. She also urged persons to take care on the roads during the race events; taking heed to road closure signs as well as following the directives of the police and other race officials.

BCIC ASSISTS ST. ANDREW’S SCOTS KIRK UNITED CHURCH

The British Caribbean Insurance Company (BCIC) presented the St. Andrew’s Scots Kirk United Church with a cheque to mark the launch of the second phase of the Education for Life Programme. This took place at the church’s Child’s Month Service which was held on Sunday May 17, 2015 at 43a Duke Street, Kingston.

BCIC’s financial contribution was preceded by a heartfelt greeting from the BCIC family which was done by Mrs. Simone Foote, Marketing Manager, who stressed the importance of a close partnership to make the Programme a success. This year’s Education for Life participants, along with all the other children of the church, were decked out in their school uniforms... a truly spectacular sight. The service was led by two children, Rhianna Watson and Rhia Bromfield, whom Mrs. Foote dubbed ‘future leaders’ before taking the time to commend and thank Reverend Dr. Ralph Hoyte, the church’s retired minister who first introduced the Programme.

BCIC saw it fit to deepen their partnership with the St. Andrews Scots Kirk United Church by not only assisting with



the finances but also “to contribute 12.5 hours of contact time per week from now to the end of June” by way of 11 staff volunteers highlighted Mrs. Doreen Samuels, Human Resource Manager at BCIC, who handed over the cheque. The contribution was elatedly received by Diane Ferguson, affectionately called ‘Aunty Debbie’, who spearheads the Programme. Miss Ferguson thanked BCIC for their continued support over the years and expressed that the Education for Life Programme is grateful for BCIC’s financial and human resource assistance.

CIPS PUBLIC SPEAKING COURSE

CIPS recently concluded a workshop entitled Public Speaking for Business Professionals with Brigette McDonald Levy, MSc, DTM as the presenter. The Workshop was conducted April 9,16, 23 and 30 from 9:00 am to 12:00 noon.

Participants thoroughly enjoyed and benefited greatly from the workshop. In the photograph at right : some of the participants took the opportunity to have a shot with the presenter who is seen 3rd from left.



JMF WINE & CHEESE PARTY

The Jamaica Medical Foundation (JMF) an outreach project of the insurance industry held a Wine & Cheese Party at The Belmont, 22 Belmont Road on April 22, to raise funds for the University Hospital of the West Indies Renal Foundation. The occasion was a success and raised \$500,000. The JMF agreed to contribute a further \$500,000 to provide the UHWI Renal Foundation with a cheque for \$1,000,000. Professor Everton Barton,

head of the UHWI Renal Foundation expressed thanks for the effort of the JMF and outlined the life threatening needs of persons who have to get dialysis treatment and who have no financial means to afford the treatment. Chairman of the JMF expressed the view that the JMF will continue to seek means and ways to assist the UHWI Renal Foundation. Numerous organizations contributed to the success of the Wine and Cheese Party.



AT THE OFFICIAL LAUNCH: From Left: **Christopher Robinson**, JMF Hon. Secretary/Treasurer; **Hon. Oliver E. Jones,OJ**, JMFChairman; **Sharice Fernander**, Brand Manager of Harbour Wines & Spirits; **Professor Everard Barton** of the UHWI Renal Foundation; **Michael Fraser**, JMF Trustee; **Jacqui McDonald**, JAIFA President; **Cedric McDonald**, JMF Fund Raising Chairman; **Marilyn Bennett**, Wine Consultant of Harbour Wines & Splirts; **Jackie Ferguson** of JMF Secretariat and **Orville Johnson** IAJ Executive Director and JMF Trustee.

EVENTS ON THE HORIZON

MONTH & DATE	ORGANIZATION	EVENT
• Sep—Nov (Dates to be announced)	IAJ	IAJ 10th Anniversary Celebrations
• June 4, 9:00 am—12:00 noon	CIPS	Cyber Risk Management
• June 10, 9:00 am—4:00 pm	CIPS	Improve your Business with Social Media (Workshop)
• July 15 & 16	CIPS	Effective Business Writing Skills
• July 5-11	JAIFA	JAIFA will host several activities marking insurance week.

IAJ CONTACT PERSONS

- **Rachel McKenley**, Marketing Officer JIIC
- **Tara Braham, Unit Leader**, Claims Handling Executive
- **Alysia White**, Marketing Manager, Sagicor
- **Judith Wilson**, Corporate Relations & Events Specialist, Advantage General
- **Juven Montague-Anderson**, Integrated Marketing & Communication Manager—Guardian Group
- **Krystalle Sheil**, Integrated Marketing Communication Officer—Guardian Group - General
- **Simone Hull-Lloyd**, Scotia Life Marketing Manager, Wealth
- **Natalia Gobin-Gunter**, Director of Administration & Operations, Key Ins.
- **Phillipa Beckford**, Sales and Marketing Manager, CMFG Life
- **Antonio Spence**, Regional Manager, NCB Insurance
- **Stacy-Ann Givans**, Facilities Officer, General Accident
- **Kuyan Wright**, Marketing Officer, JN General
- **Sandrina Watkins**, Admin Assistant, JN Life
- **Simone Foote**, Marketing Manager, BCIC
- **Orville Johnson**, Executive Director, IAJ.
- **Hugh Meredith,Carla Ashley-Grant**, Board Member of JAIFA
- **Tommy James**, IAJ PR

IAJ CUSTOMER HELP LINE

Call the



IAJ
Customer Help Line
1-888-429-5425

Monday - Friday 8:30a.m - 4:30p.m
Voice mail option outside of work hours

Your feedback will be directed to your insurance company.

You will receive a response within 48 hours.

- Do you have an insurance concern?
- Are you stressed by an issue with your insurance company?
- Are you happy with your insurance company?

IAJ - The Voice of the Insurance Industry

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