

CAREER OPPORTUNITY

Assistant Manager, Marketing

Qualifications, Skills and Experience Required:

- Bachelors' Degree in Management/Marketing/Mass Communications from an accredited institution
- Minimum of four (4) years demonstrable experience in a similar role
- Experience in leading advertising, promotion, branding and marketing communications activities
- Experience in the preparation and monitoring of marketing budgets on a quarterly and annual basis
- The ability to create promotional materials, including brochures, blogs, marketing copy, etc.
- Able to prepare comprehensive responses to assist with the resolution of responses to incoming marketing related inquiries and requests from customers, the media, the public and other mediums within established time frames.
- Excellent written and verbal communication skills
- Strong research and analytical skills
- The ability to manage complexity

For the detailed job description, please visit our website:

www.cunacaribbean.com

Closing date for submissions: **Wednesday July 28th, 2021.**

Only shortlisted applicants will be contacted